

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
 1025 Thomas Jefferson St. NW
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012
Date

Shannon Roche
Signature

(202) 350-5782
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



WZTV Nashville
631 Mainstream Dr
Nashville, TN 37228

Waterfront Strategies
3050 K. St NW #100
Washington, DC 20007

Contract # 1396146

Schedule Dates

10/21/12-10/25/12

Advertiser

House Majority Political Action Committee (57001)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

HOUSE MAJORITY PAC (382211)

Salesperson

Millennium/DC, Washington DC (1109)

Sales Office

Millennium Washington DC

Buyer Name

Bassett, Laura

Phone/Fax

/

CPE

79/86/2137

Account Types

National/Political Issue Agency BRO

Billing Type

Standard

Comments

HOUSE MAJORITY PAC
JONATHAN VITTI 202.955.5342

Date Entered

10/19/12

Last Modified

10/19/12

Entered by

Kelly Williams

CO-OP

No

Headline #

ECR09847424

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$999.75

Net Total

\$5,665.25

Sales Tax

Nashville (WZTV)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

19

Rate

\$6,665.00

\$6,665.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/22/12-10/25/12	2	:30	5A- News-Tennessee Mornings	3	X	X	X	X				3	\$60.00	\$180.00	Nashville (WZTV)		10/18/12
2.0	Normal Line / SPOT (2)	10/22/12-10/25/12	2	:30	7A- News-Tennessee Mornings 2	3	X	X	X	X				3	\$140.00	\$420.00	Nashville (WZTV)		10/18/12
3.0	Normal Line / SPOT (3)	10/22/12-10/25/12	2	:30	11:30A- Jeopardy 2	2	X	X	X	X				2	\$125.00	\$250.00	Nashville (WZTV)		10/18/12
4.0	Normal Line / SPOT (4)	10/22/12-10/25/12	3	:30	12P- The Ricki Lake Show	2	X	X	X	X				2	\$95.00	\$190.00	Nashville (WZTV)		10/18/12
5.0	Normal Line / Prime Premium (5)	10/22/12-10/22/12	3	:30	6:58P- FOX X-Factor (Monday)	1								1	\$1,100.00	\$1,100.00	Nashville (WZTV)		10/18/12
6.0	Normal Line / Prime (6)	10/22/12-10/22/12	3	:30	8P- FOX-FOX News Special Presidential Debate	1								1	\$1,200.00	\$1,200.00	Nashville (WZTV)		10/18/12
7.0	Normal Line / Baseball (7)	10/24/12-10/24/12	3	:30	6:28P- Sports-FOX MLB World Series Game 1	1								1	\$1,500.00	\$1,500.00	Nashville (WZTV)		10/18/12
8.0	Normal Line / News (8)	10/22/12-10/22/12	2	:30	9:30P- News-Fox 17 News at 9pm Late Run	1								1	\$400.00	\$400.00	Nashville (WZTV)		10/18/12
9.0	Normal Line / News (9)	10/21/12-10/21/12	2	:30	9:01P- News-Fox 17 News at 9pm	1								1	\$425.00	\$425.00	Nashville (WZTV)		10/18/12
10.0	Normal Line / SPOT (10)	10/23/12-10/23/12	2	:30	10:35P- Access Hollywood	1								1	\$100.00	\$100.00	Nashville (WZTV)		10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9847424 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 1396146

Printed: 10/19/2012 12:30 PM

1 of 2

Last Received: 10/18/2012 5:41 PM

Showing Buylines: All Lines

Station WZLW-TV NASHVILLE, TN
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 2137
Buyer Laura Bassett
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2137
Flight Dates 10/19/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F-M-TH	5A-7A	TENNESSEE MORNINGS	:30	\$60.00	OCT19-OCT25	3	1	3	\$180.00	
	2	F-M-TH	7A-9A	TENNESSEE MORNINGS	:30	\$140.00	OCT19-OCT25	3	1	3	\$420.00	
	3	F-M-TH	1130A-12P	JEOPARDY	:30	\$125.00	OCT19-OCT25	2	1	2	\$250.00	
	4	F-M-TH	12P-1P	RICKI LAKE	:30	\$95.00	OCT19-OCT25	2	1	2	\$190.00	
	5	M	7P-8P	X FACTOR	:30	\$1,100.00	OCT22-OCT22	1	1	1	\$1,100.00	
	6	M	8P-930P	PRESIDENTIAL DEBATE	:30	\$1,200.00	OCT22-OCT22	1	1	1	\$1,200.00	
	7	W	630P-1030P	WORLD SERIES	:30	\$1,500.00	OCT24-OCT24	1	1	1	\$1,500.00	
	8	F-M-TH	9P-10P	FOX 17 NEWS	:30	\$400.00	OCT19-OCT25	3	1	3	\$1,200.00	
	9	SU	9P-10P	FOX 17 NEWS	:30	\$425.00	OCT21-OCT21	1	1	1	\$425.00	
	10	F-M-TH	1030P-11P	ACCESS HOLLYWOOD	:30	\$100.00	OCT19-OCT25	2	1	2	\$200.00	

---REPORT TOTALS---

Report Totals: 19 / \$6,665.00

Rep Order# 9847424 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 1396146 Printed: 10/19/2012 12:30 PM 2 of 2
EC'd Yes Last Received: 10/18/2012 5:41 PM

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Product HOUSE MAJORITY PAC
Estimate# 2137
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Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2137
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Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

---SALES MONTHLY TOTALS---

Oct 12. 19 / \$6,665.00

Sales Totals. 19 / \$6,665.00

Station Totals. 19 / \$6,665.00

Lines not sent/rcld/ctrm. 0 / \$0.00

---COMPETITIVE---

Market Totals \$51,269

CABL	0%	UNKN	0%	WKRN	25%	WNAB	0%	WNTX	0%
WISN	26%	WIVE	36%	WUXP	0%	WZTV	13%		

Books null
Demos RA35+